

# Facts and figures » Vitalis 2025

– The largest eHealth event in Scandinavia

Vitalis yearly attracting more than 6500 attendees with the shared aim of building their knowledge and improving tomorrow's health care.

## Quick facts from Vitalis 2025

- 4 days event
- Up to 10 parallel conference tracks
- Approximately 400 sessions
- More than 700 speakers
- More than 6500 participants (281 remote)
- Approximately 200 exhibitors



## Opinions on Vitalis

### Exhibitors

**100%**

rated the fair as very good, good or satisfactory

**88%**

rated the business benefits as very good, good or satisfactory

**94%**

plan to exhibit in 2026

**92%**

rated ROE as very good, good or satisfactory

### Visitors

**89%**

of the visitors plan to visit Vitalis next year

**94%**

of the visitors rated Vitalis conference as very good, good or satisfactory

**98%**

of the visitors rated the exhibit as very good, good or satisfactory





## About the participants

### Representing the following sectors

Regions/county councils/public healthcare: 30%  
 Vendors: 28%  
 Municipalities: 17%  
 Authorities and state sector: 8%  
 Private care: 6%  
 Interest organization: 3%  
 Other: 9%

### Geography

Visitors came from 34 countries  
 90% of the visitors were Swedish  
 5% were Nordic (other than Swedish)  
 5% were from countries outside of the Nordics

### Common positions

Management (head of units, operations managers etc)  
 Business Developers  
 IT managers / strategists  
 Project Managers  
 Care Administrators  
 Physicians and nurses  
 Purchase and Procurement

### Buying influence

51% of the visitors impact or make purchasing decisions



## Contact details

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### Organisations associated with the programme

Swedish Ministry of Health and Social Affairs • National Board of Health and Welfare • Inera • Swedish Association of Local Authorities and Regions • Swedish Medical Association • Swedish Association of Health Professionals Sahlgrenska Academy • Vinnova • Swedish Federation for Medical Informatics (SFMI) • Swedish Medtech Gothenburg Town and Municipality • Swedish eHealth agency Stockholm County Council • Swedish Medical Products Agency • Swedish eHealth Agency • Swedish Association of Senior Hospital Physicians • Swedish Society of Nursing

