

Facts and figures

» Vitalis 2023

- The largest eHealth event in Scandinavia

Vitalis yearly attracting approximately 6000 attendees with the shared aim of building their knowledge and improving tomorrow's health care.

Quick facts from Vitalis 2023

- 4 days event
- Up to 10 parallel conference tracks
- Approximately 440 sessions
- More than 600 speakers
- 5836 participants (where of approx 350 digitally)
- 242 exhibitors



Opinions on Vitalis



95%

rated the fair as very good, good or satisfactory

87%

rated the business benefits as very good, good or satisfactory

79%

plan to exhibit in 2024



94%

of the visitors plan to visit Vitalis next year

95%

of the visitors rated Vitalis conference as very good, good or satisfactory



About the participants

Representing the following sectors

Regions/county councils/public healthcare: 29%
 Vendors: 32%
 Municipalities: 12%
 Authorities and state sector: 8%
 Private care: 6%
 Other: 13%

Geography

Visitors came from 36 countries.
 92% of the visitors were Swedish.
 5% were Nordic (other than Swedish)
 3% were from countries outside of the Nordics.

Common positions

Management (head of units, operations managers etc)
 Business Developers
 IT managers / strategists
 Project Managers
 Care Administrators
 Physicians and nurses
 Purchase and Procurement

Buying influence

59% of the visitors impact or make purchasing decisions



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Organisations associated with the programme

Swedish Ministry of Health and Social Affairs • National Board of Health and Welfare • Inera • Swedish Association of Local Authorities and Regions • Swedish Medical Association • Swedish Association of Health Professionals Sahlgrenska Academy • Vinnova • Swedish Federation for Medical Informatics (SFMI) • Swedish Medtech Gothenburg Town and Municipality • Swedish eHealth agency Stockholm County Council • Swedish Medical Products Agency • Swedish eHealth Agency • Swedish Association of Senior Hospital Physicians • Swedish Society of Nursing

